

Year 9 - Autumn Term

Year: 9		Term: Autumn			
Subject	Topic	Key Knowledge	Links to prior learning	Wider curriculum connections	Knowledge booklet / Quizlet
Business	1.1 - Enterprise and entrepreneurship	The dynamic nature of business <ul style="list-style-type: none"> • Why new business ideas come about • How new business ideas come about 	Year 8 Transition work - Entrepreneurs research project	Psychology - Situational factors theory Geography - location and infrastructure Sociology - Research Methods	Theme 1.1 Q1 - Q15
	1.1 - Enterprise and entrepreneurship	Risk and Reward <ul style="list-style-type: none"> • The impact of risk and reward on business activity 	The dynamic nature of business	Sociology - Functionalist theory of stratification Psychology - The effect of dispositional factors on behaviours	Theme 1.1 Q16 - 23
	1.1 - Enterprise and entrepreneurship	The role of business enterprise <ul style="list-style-type: none"> • The purpose of business activity • The role of business activity 	The dynamic nature of business Risk and reward	Sociology - Power Relationships Psychology - The influence of the brain in dispositional factors History - Industrial revolution Citizenship - Citizen participation in society	Theme 1.1 Q24 - 27

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	1.2 - Spotting a business opportunity	<p>Customer Needs</p> <ul style="list-style-type: none"> Identifying and understanding customer needs 	<p>The dynamic nature of business</p> <p>Risk and reward</p> <p>The role of business enterprise</p>	<p>Psychology - Maslow's Hierarchy of Needs</p> <p>Health and Social Care - Social interaction</p> <p>Sociology - Primary and secondary socialisation</p> <p>Citizenship - Citizen participation in society</p>	Theme 1.2 Q1 - Q5
	1.2 - Spotting a business opportunity	<p>Market Research</p> <ul style="list-style-type: none"> Purpose Methods Use of data 	<p>Dynamic nature of business</p> <p>The role of business enterprise</p> <p>Customer Needs</p>	<p>Sociology - Research Methods/ Primary and secondary socialisation</p> <p>Maths - Qualitative and quantitative data</p> <p>Psychology - Functions of the brain</p>	Theme 1.2 Q6 - Q21
	1.2 - Spotting a business opportunity	<p>Market segmentation</p> <ul style="list-style-type: none"> Identifying market segments Market mapping 	<p>Customer needs</p> <p>Market research</p> <p>Enterprise and entrepreneurship</p>	<p>Sociology - socio economic class/ social stratification</p> <p>Psychology - Social influence</p> <p>Maths - Qualitative and quantitative data</p>	Theme 1.2 - Q22 - Q33
	1.2 - Spotting a business opportunity	<p>The competitive environment</p>	<p>Dynamic nature of business</p> <p>Enterprise and entrepreneurship</p>	<p>Geography - location and infrastructure</p> <p>Maths - Graphs</p>	Theme 1.2 Q34 - Q40

				of linear functions	
				Citizenship - Role of groups and organisations in democratic society	

Year 9 - Spring Term

Year: 9		Term: Spring			
Subject	Topic	Key Knowledge	Links to prior learning	Wider curriculum connections	Knowledge booklet / Quizlet
Business	1.3 - Putting a business idea into practice	Business aims and objectives <ul style="list-style-type: none"> Financial and non - financial aims 	Enterprise and entrepreneurship Spotting a business opportunity Risk and Reward	Sociology - The relationship between education and capitalism Religious Studies - Beliefs and teachings Psychology - Conformity including majority influence	Theme 1.3 Q1 - Q5
	1.3 - Putting a business idea into practice	Business revenues, costs and profits <ul style="list-style-type: none"> Concepts and calculations Break even diagrams 	Financial aims Spotting a business opportunity	Maths/Science - equations and formulas/algebra. Reciprocal real - life graphs Sociology - Power and authority Religious studies - The role of money Psychology - The effect of situational factors on behaviours/Stages	Theme 1.3 Q6 - Q19

				of information processing ICT - Using digital tools	
	1.3 - Putting a business idea into practice	<p>Cash and cash flow</p> <ul style="list-style-type: none"> • Importance of cash • Cash flow forecasts 	<p>Financial aims, Business revenues, costs and profits</p> <p>The competitive environment</p> <p>Risk and reward</p>	<p>Maths/Science - equations and formulas/algebra. Reciprocal real - life graphs</p> <p>History - Economic comparisons of capitalism, socialism and communism</p> <p>Sociology - History of the family</p>	Theme 1.3 Q2-29
	1.3 - Putting a business idea into practice	<p>Sources of Business Finance</p> <ul style="list-style-type: none"> • Short term and long term sources of finance 	<p>Financial aims</p> <p>Business revenues, costs and profits</p> <p>Risk and reward</p> <p>The competitive environment</p>	<p>Sociology - Social structure</p> <p>Geography - Urban issues and challenges/ The changing economic world</p>	Theme 1.3 Q30 - 33
	1.4 - Making the business effective	<p>The options for startup and small businesses</p> <ul style="list-style-type: none"> • The concept of limited liability • The types of business ownership for start - ups • The option of starting up and 	<p>Financial aims</p> <p>Business revenues, costs and profits</p> <p>Risk and reward</p> <p>Customer needs</p>	<p>Sociology - Conjugal role relationships</p> <p>Citizenship - power and influence/ how laws affect us</p> <p>Psychology - Social influence and conformity</p> <p>Geography - Resource management</p>	Theme 1.4 Q1 - Q9

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		running a franchise operation			
	1.4 - Making the business effective	<p>Business location</p> <ul style="list-style-type: none"> • Factors influencing business location 	<p>Customer needs</p> <p>Spotting a business opportunity</p> <p>The options for start - up and small businesses</p>	<p>Geography - Living with the physical environment/ Urban issues and challenges</p> <p>Citizenship - The UK's role in the rest of the world</p> <p>Sociology - Social processes</p>	Theme 1.4 Q10 - Q14
	1.4 - Making the business effective	<p>The marketing mix</p> <ul style="list-style-type: none"> • Elements of the marketing mix • How the elements of the marketing mix work together 	<p>Customer needs</p> <p>Enterprise and entrepreneurship</p> <p>Business revenues, costs and profits</p> <p>Business ownership</p>	<p>Sociology - Functionalist theory of stratification/ Socioeconomic class</p> <p>Psychology - collective and crowd behaviour/ The effect of situational factors/ The free will against determinism debate</p> <p>Religious Studies - Lifestyles and beliefs</p> <p>Citizenship - The changing economic world</p>	Theme 1.4 Q15 - Q19
	1.4 - Making the business effective	<p>Business Plans</p> <ul style="list-style-type: none"> • The role and 	Enterprise and entrepreneurship	Psychology - Social influence and change/	Theme 1.4 Q20 - Q22

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		<p>importance of a business plan</p> <ul style="list-style-type: none"> • The purpose of business planning activity 	<p>Spotting a business opportunity</p> <p>Putting a business idea into practice</p>	<p>research methods</p> <p>Geography - resource management</p> <p>Maths/Science - equations and formulas/algebra. Reciprocal real - life graphs</p>	
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Year 9 - Summer Term

Year: 9		Term: Summer			
Subject	Topic	Key Knowledge	Links to prior learning	Wider curriculum connections	Knowledge booklet / Quizlet
Business	1.5 - Understanding external influences on business	<p>Different stakeholders and their objectives</p> <p>Stakeholders and businesses</p> <ul style="list-style-type: none"> • How stakeholders are affected/ are impacted by business activity • Potential conflicts between stakeholder groups 	<p>The dynamic nature of business</p> <p>Risk and reward</p> <p>Market research</p> <p>Business aims and objectives</p> <p>Business plans</p>	<p>Religious Studies - Beliefs and teachings</p> <p>Psychology - Conformity including majority influence/ Obedience and situational variables</p> <p>Citizenship - How can citizens make their voices heard and make a difference in society?</p>	Theme 1.5 Q1 - Q5
	1.5 - Understanding external influences on business	<p>Technology and business</p> <ul style="list-style-type: none"> • Different types of technology used by businesses • How technology 	<p>Enterprise and entrepreneurship</p> <p>The dynamic nature of business</p> <p>Customer needs</p>	<p>ICT - Digital tools/ How online services can be used/ Online communication/ Data exchange</p> <p>Maths - Statistics and probability</p>	Theme 1.5 Q6 - Q10

		influences business activity	The competitive environment Business revenues, costs and profits	Citizenship - Citizenship processes, skills and methods Geography - How urban growth has provided challenges	
1.5 - Understanding external influences on business	Legislation and business <ul style="list-style-type: none"> • The purpose and principles of consumer and employee legislation • The impact of legislation on business 	The dynamic nature of business Market research The competitive environment Business revenues, costs and profits The marketing mix	Psychology - Situational factors theory/ conformity and obedience/ authority Sociology - Social control/ criminal and deviant behaviour Citizenship - Politics and participation/ rights and responsibilities	Theme 1.5 Q11 - 16	
1.5 - Understanding external influences on business	The economy and business <ul style="list-style-type: none"> • The impact of the economic climate on businesses 	The dynamic nature of business The competitive environment Business revenues, costs and profits Cash flow Sources of business finance The marketing mix	Geography - Urban changes in the UK and how this impacts the economy/ The changing economic world Sociology - Family forms/ The relationship between education and capitalism Citizenship - Life in modern Britain Maths - Ratio, proportion and rates of change	Theme 1.5 Q17 36	

Subject - Business Studies GCSE

	<p>1.5 - Understanding external influences on business</p>	<p>External influences</p> <ul style="list-style-type: none"> • Possible responses by businesses 	<p>The dynamic nature of business</p> <p>The competitive environment</p> <p>Business revenues, costs and profits</p> <p>Cash flow</p> <p>Different stakeholders</p> <p>Technology/legislation/economy and business</p>	<p>Religious Studies - Beliefs and teachings</p> <p>ICT - Digital tools/ How online services can be used/ Online communication/ Data exchange</p> <p>Maths - Ratio, proportion and rates of change</p> <p>Citizenship - Citizenship processes, skills and methods</p> <p>Geography - How urban growth has provided challenges</p> <p>Sociology - Social control</p> <p>Psychology - Situational factors theory/ conformity and obedience/ authority</p>	<p>Theme 1.5 Q37</p>
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Year 10 - Autumn Term

Year: 10		Term: Autumn			
Subject	Topic	Key Knowledge	Links to prior learning	Wider curriculum connections	Knowledge booklet / Quizlet
Business	2.1 - Growing the business	Business growth <ul style="list-style-type: none"> • Methods of internal/external growth and their impact • Types of business ownership for growing businesses • Sources of finance for growing and established businesses 	<i>Theme 1</i> The dynamic nature of business The options for small businesses (ownership) Sources of business finance	Psychology - Situational factors theory Sociology - Conjugal role relationships Geography - Resource management/ The changing economic world	Theme 2.1 Q1 - Q21
	2.1 - Growing the business	Changes in business aims and objectives <ul style="list-style-type: none"> • Why and how aims and objectives change as businesses evolve 	<i>Theme 1</i> The dynamic nature of business The role of business enterprise The competitive environment Business aims and objectives <i>Theme 2</i> Business growth	Sociology - Social influence and change Religious Studies - Beliefs and teachings Psychology - Conformity including majority influence	Theme 2.1 Q22 - 28
	2.1 - Growing the business	Business and globalisation <ul style="list-style-type: none"> • The impact of globalisation on businesses • Barriers to international trade • How businesses compete internationally 	<i>Theme 1</i> The dynamic nature of business Market segmentation The competitive environment	Religious Studies - Beliefs and teachings ICT - Digital tools/ How online services can be used/ Online communication/	Theme 2.1 Q29 - 39

			<p>External influences</p> <p><i>Theme 2</i> Business growth</p> <p>Changes in business aims and objectives</p>	<p>Data exchange</p> <p>Maths - Ratio, proportion and rates of change</p> <p>Citizenship - Citizenship processes, skills and methods</p> <p>Geography - How urban growth has provided challenges</p> <p>Sociology - Social control</p> <p>Psychology - Situational factors theory/ conformity and obedience/ authority</p>	
2.1 - Growing the business	<p>Ethics, the environment and business</p> <ul style="list-style-type: none"> The impact of ethical and environmental considerations on businesses 	<p><i>Theme 1</i> Customer needs</p> <p>The competitive environment</p> <p>Business aims and objectives</p> <p>Understanding external influences on businesses</p> <p><i>Theme 2</i> Business growth</p> <p>Changes in business aims and objectives</p>	<p>Citizenship - Citizen participation in society/ Role of groups and organisations in democratic society</p> <p>Geography - How urban growth has provided challenges</p> <p>Sociology - The relationship between education and capitalism</p> <p>Religious</p>	Theme 2.1 Q40 - 55	

			Business and globalisation	Studies - Beliefs and teachings	
2.2 - Making marketing decisions	<p>Product</p> <ul style="list-style-type: none"> • The design mix • The product life cycle • The importance to a business of differentiating a product or service 	<p><i>Theme 1</i> The role of business enterprise</p> <p>Market research</p> <p>Market segmentation</p> <p>The marketing mix</p> <p><i>Theme 2</i> Business growth</p> <p>Business and globalisation</p> <p>Ethics and environment</p>	<p>Sociology - Research Methods/ Primary and secondary socialisation/ Socio economic class</p> <p>Maths - Qualitative and quantitative data</p> <p>Psychology - Functions of the brain/ Social influence</p> <p>Religious Studies - Lifestyles and beliefs</p> <p>Citizenship - The changing economic world</p>	Theme 2.2 Q1 - Q7	
2.2 - Making marketing decisions	<p>Price</p> <ul style="list-style-type: none"> • Pricing strategies • Influences in pricing strategies 	<p><i>Theme 1</i> Business revenues, costs and profits</p> <p>Cash flow</p> <p>The marketing mix</p> <p>Business plans</p> <p><i>Theme 2</i> Business growth</p> <p>Business and globalisation</p> <p>Ethics and environment</p>	<p>Maths/Science - equations and formulas/algebra a. Reciprocal real - life graphs</p> <p>Sociology - Power and authority</p> <p>Religious studies - The role of money</p> <p>History - Economic comparisons of capitalism, socialism and</p>	Theme 2.2 Q8 - Q12	

			Product	<p>communism</p> <p>Psychology - The effect of situational factors on behaviours/Stages of information processing</p> <p>Geography - resource management</p> <p>ICT - Using digital tools</p>	
2.2 - Making marketing decisions	<p>Promotion</p> <ul style="list-style-type: none"> • Appropriate promotion strategies for different market segments • The use of technology in promotion 	<p><i>Theme 1</i> The role of business enterprise</p> <p>Customer needs</p> <p>Market research</p> <p>The marketing mix</p> <p>External influences</p> <p><i>Theme 2</i> Business growth</p> <p>Changes in business aims and objectives</p> <p>Business and globalisation</p> <p>Ethics and the environment</p> <p>Product</p> <p>Price</p>	<p>Sociology - Power Relationships/ Primary and secondary socialisation</p> <p>Psychology - The influence of the brain in dispositional factors/ Functions of the brain</p> <p>Citizenship - Citizen participation in society</p> <p>Maths - Qualitative and quantitative data</p>	Theme 2.2 Q13 - 27	

	<p>2.2 - Making marketing decisions</p>	<p>Place</p> <ul style="list-style-type: none"> • Methods of distribution 	<p><i>Theme 1</i> The dynamic nature of business</p> <p>Customer needs</p> <p>Market research</p> <p>Business location</p> <p>The marketing mix</p> <p><i>Theme 2</i> Business growth</p> <p>Changes in business aims and objectives</p> <p>Business and globalisation</p> <p>Ethics and the environment</p> <p>Product</p> <p>Price</p> <p>Promotion</p>	<p>Sociology - Research Methods/ Social processes</p> <p>Maths - Qualitative and quantitative data</p> <p>Psychology - Functions of the brain</p> <p>Geography - Living with the physical environment/ Urban issues and challenges</p> <p>Citizenship - The UK's role in the rest of the world</p>	<p>Theme 2.2 Q28 - Q34</p>
	<p>2.2 - Making marketing decisions</p>	<p>Using the marketing mix to make business decisions</p> <ul style="list-style-type: none"> • How each element of the marketing mix can influence other elements • Using the marketing mix to build competitive advantage • How an integrated marketing mix can influence competitive advantage 	<p><i>Theme 1</i> The role of business enterprise</p> <p>Market research</p> <p>Market segmentation</p> <p>The marketing mix</p> <p>The competitive environment</p> <p>External influences</p>	<p>Sociology - Power Relationships</p> <p>Psychology - The influence of the brain in dispositional factors</p> <p>Sociology - socio economic class/ social stratification</p> <p>Maths - Qualitative and quantitative data</p>	<p>Theme 2.2 Q35 - Q37</p>

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			<p><i>Theme 2</i> Business growth</p> <p>Changes in business aims and objectives</p> <p>Business and globalisation</p> <p>Ethics and the environment</p> <p>Product</p> <p>Price</p> <p>Promotion</p> <p>Place</p>	<p>Religious Studies - Lifestyles and beliefs</p> <p>Citizenship - The changing economic world</p> <p>ICT - Digital tools/ How online services can be used/ Online communication/ Data exchange</p>	
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Year 10 - Spring Term

Year: 10		Term: Spring			
Subject	Topic	Key Knowledge	Links to prior learning	Wider curriculum connections	Knowledge booklet / Quizlet
Business	2.3 - Making operational decisions	<p>Business operations</p> <ul style="list-style-type: none"> • The purpose of business operations • Production processes • Impacts of technology on production 	<p><i>Theme 1</i> The role of business enterprise</p> <p>The competitive environment</p> <p>Business aims and objectives</p> <p>Business plans</p> <p>Technology and business</p>	<p>Sociology - The relationship between education and capitalism</p> <p>Psychology - Social influence and change/ research methods</p> <p>Geography - resource management</p>	Theme 2.3 Q1 - Q10

			<p><i>Theme 2</i> Growing the business</p> <p>Using the marketing mix to make business decisions</p>	<p>ICT - Digital tools/ How online services can be used/ Online communication/ Data exchange</p> <p>Citizenship - Citizenship processes, skills and methods</p>	
2.3 - Making operational decisions	<p>Working with suppliers</p> <ul style="list-style-type: none"> ● Managing stock ● The role of procurement 	<p><i>Theme 1</i> The role of business enterprise</p> <p>The competitive environment</p> <p>Business aims and objectives</p> <p>Business plans</p> <p>Technology and business</p> <p><i>Theme 2</i> Growing the business</p> <p>Using the marketing mix to make business decisions</p> <p>Business operations</p>	<p>Sociology - The relationship between education and capitalism</p> <p>Psychology - Social influence and change/ research methods</p> <p>Geography - resource management</p> <p>ICT - Digital tools/ How online services can be used/ Online communication/ Data exchange</p> <p>Citizenship - Citizenship processes, skills and methods</p>	Theme 2.3 Q11 - 25	

	<p>2.3 - Making operational decisions</p>	<p>Managing quality</p> <ul style="list-style-type: none"> The concept of quality and its importance 	<p><i>Theme 1</i> The dynamic nature of business</p> <p>The role of business enterprise</p> <p>Customer needs</p> <p>Market research</p> <p>The competitive environment</p> <p>Business revenues, costs and profits</p> <p>Business plans</p> <p><i>Theme 2</i> Growing the business</p> <p>Using the marketing mix to make business decisions</p> <p>Business operations</p> <p>Working with suppliers</p>	<p>Maths/Science - equations and formulas/algebra. Reciprocal real - life graphs</p> <p>Sociology - Power and authority</p> <p>Religious studies - The role of money</p> <p>Psychology - The effect of situational factors on behaviours/Stages of information processing</p> <p>ICT - Using digital tools</p> <p>Geography - resource management</p>	<p>Theme 2.3 Q26 - Q31</p>
	<p>2.3 - Making operational decisions</p>	<p>The sales process</p> <ul style="list-style-type: none"> The importance of businesses providing good customer service 	<p><i>Theme 1</i> Customer needs</p> <p>Market research</p> <p>Market segmentation</p> <p>The marketing mix</p> <p>Business stakeholders</p> <p><i>Theme 2</i></p>	<p>Psychology - Maslow's Hierarchy of Needs</p> <p>Health and Social Care - Social interaction</p> <p>Sociology - Primary and secondary socialisation</p>	<p>Theme 2.3 Q32 - Q37</p>

			<p>Growing the business</p> <p>Using the marketing mix to make business decisions</p>	<p>Religious Studies - Beliefs and teachings</p> <p>Citizenship - How can citizens make their voices heard and make a difference in society?</p>	
2.4 - Making financial decisions	<p>Business calculations</p> <ul style="list-style-type: none"> ● Gross profit / margin ● Net profit/ margin ● Average rate of return 	<p><i>Theme 1</i> Risk and reward</p> <p>Business aims and objectives</p> <p>Business revenues, costs and profits</p> <p>Business plans</p> <p><i>Theme 2</i> Growing the business</p> <p>Using the marketing mix to make business decisions</p> <p>Making operational decisions</p>	<p>Sociology - The relationship between education and capitalism</p> <p>Maths/Science - equations and formulas/algebra. Reciprocal real - life graphs</p> <p>Religious studies - The role of money</p> <p>Psychology - The effect of situational factors on behaviours/Stages of information processing</p> <p>ICT - Using digital tools</p> <p>Geography - Urban changes in the UK and how</p>	Theme 2.4 Q1 - Q12	

				this impacts the economy/ The changing economic world	
	2.4 - Making financial decisions	<p>Understanding business performance</p> <ul style="list-style-type: none"> • The use and interpretation of quantitative business data • The use and limitations of financial information 	<p><i>Theme 1</i> Risk and reward</p> <p>Business aims and objectives</p> <p>Business revenues, costs and profits</p> <p>Business plans</p> <p><i>Theme 2</i> Growing the business</p> <p>Using the marketing mix to make business decisions</p> <p>Making operational decisions</p>	<p>Sociology - The relationship between education and capitalism</p> <p>Maths/Science - equations and formulas/algebra. Reciprocal real - life graphs</p> <p>Religious studies - The role of money decisions</p> <p>Psychology - The effect of situational factors on behaviours/Stages of information processing</p> <p>ICT - Using digital tools</p> <p>Geography - Urban changes in the UK and how this impacts the economy/ The changing economic world</p>	Theme 2.4 Q13 - 18

Year 10 - Summer Term

Year: 10		Term: Summer			
Subject	Topic	Key Knowledge	Links to prior learning	Wider curriculum connections	Knowledge booklet / Quizlet
Business	2.5 - Making human resource decisions	Organisational structures <ul style="list-style-type: none"> • Different organisational structures • When they are appropriate • The importance of effective communication • Different ways of working 	<i>Theme 1</i> The dynamic nature of business The competitive environment Business aims and objectives The options for start - up and small businesses (ownership types) Business plans Technology and business <i>Theme 2</i> Growing the business Using the marketing mix to make business decisions Business operations Understanding business performance	Sociology - Conjugal role relationships Citizenship - power and influence/ how laws affect us Psychology - Social influence and conformity Geography - Resource management	Theme 2.5 Q1 - Q24
	2.5 - Making human resource decisions	Effective recruitment <ul style="list-style-type: none"> • Different job roles and responsibilities • How businesses 	<i>Theme 1</i> The dynamic nature of business Business aims	Geography - location and infrastructure Psychology - Situational factors	Theme 2.5 Q25 - Q33

		<p>recruit people</p>	<p>and objectives</p> <p>The options for start - up and small businesses (ownership types)</p> <p>Business plans</p> <p>Technology and business</p> <p>Legislation and business</p> <p><i>Theme 2</i> Growing the business</p> <p>Using the marketing mix to make business decisions</p> <p>Business operations</p> <p>Understanding business performance</p>	<p>theory/ conformity and obedience/ authority</p> <p>Sociology - Social control/ criminal and deviant behaviour</p> <p>Citizenship - Politics and participation/ rights and responsibilities</p>	
2.5 - Making human resource decisions	<p>Effective training and development</p> <ul style="list-style-type: none"> How and why businesses train and develop employees 	<p><i>Theme 1</i> The role of business enterprise</p> <p>Market research</p> <p>Business aims and objectives</p> <p>Business plans</p> <p>Business stakeholders</p> <p>Legislation and business</p> <p><i>Theme 2</i></p>	<p>Sociology - Power Relationships</p> <p>Psychology - The influence of the brain in dispositional factors</p> <p>History - Industrial revolution</p> <p>Citizenship - Citizen participation in society</p>	Theme 2.5 Q34 - Q38	

			<p>Business and Globalisation</p> <p>Using the marketing mix to make business decisions</p> <p>Business operations</p> <p>Understanding business performance</p>	<p>Maths - Qualitative and quantitative data</p>	
2.5 - Making human resource decisions	<p>Motivation</p> <ul style="list-style-type: none"> • The importance of motivation in the workplace • How businesses motivate employees 	<p><i>Theme 1</i> Risk and reward</p> <p>The competitive environment</p> <p>Business aims and objectives</p> <p>Business stakeholders</p> <p>Legislation and business</p> <p><i>Theme 2</i> Growing the business</p> <p>Using the marketing mix to make business decisions</p> <p>Business operations</p> <p>Understanding business performance</p>	<p>Sociology - Functionalist theory of stratification</p> <p>Religious Studies - Beliefs and teachings</p> <p>Psychology - Conformity including majority influence/ Obedience and situational variables</p> <p>Citizenship - How can citizens make their voices heard and make a difference in society?</p> <p>Citizenship - Politics and participation/ rights and responsibilities</p>	Theme 2.5 Q40 - Q48	

Subject - Business Studies GCSE

Year 11

Autumn term - Synoptic *theme 1* revision

Exam skills/ Addressing key misconceptions/ using examiner feedback and exemplar answers, practice papers

Spring Term - Synoptic *theme 2* revision

Exam skills/ Addressing key misconceptions/ using examiner feedback and exemplar answers, practice papers

Summer Term - Synoptic *theme 1 and theme 2* revision

Exam skills/ Addressing key misconceptions/ using examiner feedback and exemplar answers, practice papers

External assessments for paper 1 and paper 2 in May/June